

An Invitation To Participate in the Village of Elsay Museum 2020 Photography Exhibit

Photographers, amateur and professional, are invited to make submissions to the exhibit and participate in the purchase prize portion of the exhibit. As in previous years, the photographs will be for sale and the photographers will retain all proceeds. The purchase prizes, the youth section award and recognitions will be judged by a professional artist who will be announced later.

Purpose, Rules and Photographer Recognition

The Village of Elsay Museum announces the 2020 Annual Photography Exhibit will be held on Saturday, April 4 to Sunday August 2, 2020. The theme for this exhibit is “My Favorite Window.” The purpose of the exhibit is to celebrate and foster an appreciation of the beauty and unique qualities of Elsay and the immediate area in every season. Two first-place purchase prizes will be offered based on location. In 2019, a youth section was added to encourage and recognize photographers who are between 12 and 18 years of age. Like last year, there will be a separate prize for the winner of the youth section. Youth Section participants will be judged with their peers.

The Prizes include:

- the Village of Elsay purchase prize is for the photograph taken at a location in the Elsay valley area;
- the Greatriverroad.com purchase prize is for a photograph taken at a location in the surrounding area, or representative of the larger Elsay area;
- the Green Tree Inn will donate a one-night stay for two to the winner of the Village of Elsay (valley) purchase prize winner; and
- the Youth Section Prize is for photographers who are between 12 to 18; and, there will be a prize for a photograph taken either in the Elsay valley or the surrounding area.

The purchase prizes include a purchase of the matted print for \$200 and the winner will provide permission to use the photograph in publicity for the 2020 and 2021 exhibits as well as printed material generated as a result of the current or next year’s exhibit. The Youth Section Prize is \$100 for the exhibit of a matted print and its use in publicity.

Also, for this exhibit there will be additional recognitions. First, as in the past, there may be certificates to recognize additional works. Those receiving certificates will receive a discount from Burton Art Services for one framed image. Second, there will be special recognition and prizes for images of historic and wood windows in the valley as part of a celebration of the windows of Elsay. A list of historic and wood windows by address is provided on both the Village website, www.ecapetoelsah.com and Historic Elsay Foundation website, www.historicelsah.org. *Please note that photographs for the exhibit as a whole are not required to be an image of an historic and/or wood window.*

All submitted photographs must be taken in the Elsay area. They do not have to be taken within the current year. The geographic area includes the following locations: the Elsay valley, on the bluffs on either side of Elsay, in Chautauqua, on the Principia College campus including the Eliestoun estate property, or other familiar locations such as the River Road that are close to these geographic areas.

- The Principia College property is private property. Permission from The Principia is required to take photographs on the campus. Those not already permitted to photograph on the campus such as students, faculty, staff and Blue and Gold members must request and receive permission either with an email or written permission from the office of the President.

- Principia requests should be made to this email: christina.wilson@principia.edu. Permission is not granted at the Gate House or in person. Photographers who receive such permission are requested to show professional courtesy in following the rules provided to them by The Principia. Unlimited, extended and unsupervised access is not generally provided.
- Chautauqua is also private property and permission is required to enter the property.
- Elsay buildings can be photographed from the street or other public spaces. However, entry onto the property requires consent of the owners or renters. Staging (such as placing plants or opening a screen door) also requires permission from the owner or renter.

Works submitted for the prizes will be judged on the following criteria:

- ❖ expression of the purpose of the exhibit to foster an appreciation of Elsay,
- ❖ expression of the theme, *in a broad interpretation*, “My Favorite Window,”
- ❖ quality of the photographic composition, and
- ❖ quality of the reproduction including any use of photographic tools.

All photographs submitted (silver gelatin, color, digitally or photographically produced) must be:

- ❖ there is no minimum print size;
- ❖ matted with a white mat; and
- ❖ protected (mat and frame or mat only shall not to exceed 16 X 20 inches).

Each photographer may submit up to three matted prints for the Exhibit. Photographs may also be submitted for the exhibition only, not participating in the purchase prize activity. Please include the words, “Exhibition only” with the photograph label. Exhibition only photographs must still meet the criteria for being judged to be included in the exhibit and are included in the count of the number of submissions.

All photographs should include a removable, temporary label on the front giving the title of the work. The back label must include the name, address, phone and email (if available) of the photographer as well as the price of the photograph. Selling the photograph is much easier if additional information on the photograph is provided, such as

1. dimensions of the print and the print framed,
2. how the image was produced,
3. special features about the quality of the reproduction or framing, and
4. frame and mat description.

As stated earlier, email contact information is requested and is very helpful to sell a photograph.

Photographers are encouraged to consider submitting small size prints with small frames. Smaller images are more likely to be purchased.

It is highly recommended, but not required, that the matted print be framed. The Museum will not be responsible for damage to photographs without a frame and plexi glazing. All framed photographs must have a wire firmly attached to the back for hanging. Matted prints often are attached with a double-sided tape to the exhibit wall or tacked at the corners of the mat or into the covering over the mat.

Financial Sponsors of this Exhibit

Village of Elsah

Greatriverroad.com

Green Tree Inn

Donors to the previous Museum Book and Bake Sales

Burton Art Services

***Submissions must be received
in person or by mail or other delivery service by***

Monday, March 16, 2020

Opening Reception

Saturday, April 4, 2020

From 1 to 4 pm

26 LaSalle

Elsah, Illinois

Pick Up After the Exhibit

Photographs must be picked up by September 27, 2020, or
they will become property of the Village of Elsah

Contacts for further information

Mail:

**Photography Exhibit
c/o Historic Elsah Foundation
PO Box 117
Elsah, IL 62028**

Telephone:

**618/ 374 1565
Email: historicelsah@gmail.com
Re: 2020 Exhibit**

Personal Delivery of Photographs:

Museum pre-season open hours for delivery are Saturday and Sunday

March 14 and 15, 2020, 1 to 4 pm

or by appointment, made by emailing us at
historicelsah@gmail.com or calling 618 374 1565

The Theme for 2021

has also been decided. It is
“Elsah Postcard”

Information about this year's judge

Erica Popp is an artist, educator, and curator in St. Louis, Missouri. Her artwork is primarily photography, especially alternative photographic processes. Her work has been shown nationally in solo and group exhibitions, and reproduced by Urban Outfitters and Art Crate. Popp has juried and curated exhibitions regionally and nationally. She has taught photography and developmental writing both full and part-time at the college level, as well as summer art camps for children ages 4-14. She is currently the full-time art teacher at Incarnate Word Academy in North St. Louis County and adjunct faculty at the University of Missouri - St. Louis. Popp is the owner and co-curator of Erica Popp Studios + Gallery in St. Louis' Tower Grove South neighborhood, an organization dedicated to supporting artists who are young in their careers through exhibitions, workshops, mentorship, and professional services. She holds an MFA in Fine Arts from Fontbonne University in St. Louis.